

Kevin Webb
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Objective

My objective is to find a career that will allow me the opportunity to produce results by utilizing my management experience in marketing, website development and graphic design, as well as my skills obtained during training in the United States Marine Corps as an Intelligence Specialist.

Work Experience

United States Marine Corps Reservist

Columbus, GA

Current

- Position: Intelligence Specialist/Analyst
- Top Secret Security Clearance

Maxie Price Chevrolet

Loganville, GA

2009

- Position: Media and Website Developer, Web Analyst
- Developed and maintained 20 Chevrolet websites
- Search Engine Optimization that generated 30,000 organic visitors per month

Damascus Homes, LLC

Loganville, GA

2005-2009

- Position: Marketing Manager
- My overall objective was to generate customer traffic
- Managed a \$360,000 annual budget
- Developed several company websites
- Designed all of the published advertising
- Managed over 10,000 web-based leads in a customer management system
- Managed internet marketing and search engine optimization
- Developed marketing concepts and layouts for sales offices
- Oversaw advertising in all publications including design concepts and target placement
- Analyzed target marketing data including demographics and customer buying trends
- Managed the online sales specialist, marketing assistant and call-center operator

Education

Navy & Marine Corps Intelligence School

Virginia Beach, VA

2010

- Graduated with a 94% GPA
- Over 700 hours of training in the entry-level Intelligence field
- First-class Physical Fitness Test and Combat Fitness Test \ Expert Rifleman

Lee University

Cleveland, TN

2003-2005

- Completed 56 credit hours

Sterling & Ledet

Atlanta, GA

2006

- Advanced Adobe Illustrator Certification

Other Technical Skills

- Adobe Illustrator, Dreamweaver, Flash, Photoshop and Microsoft Office
- Professional Photography Course
- Basic knowledge in HTML, PHP and desktop IT support